

OPN Technical Specs

All ads should be submitted as high-resolution PDFs, use CMYK color and include crop marks + 0.25" bleed

Ad sizes

Publication trim size

8.125" x 10.875" (w x h)

Full page

7.125" x 9.875" (w x h)

Full-page bleed

8.375" x 11.125" (w x h)

2/3 page vertical

4.5" x 9.25" (w x h)

1/2 page vertical

3.5" x 9.875" (w x h)

1/2 page vertical bleed

4.25" x 11.125" (w x h)

1/2 page island

4.5" x 6.75" (w x h)

1/2 page horizontal

6.75" x 4.5" (w x h)

1/3 page vertical

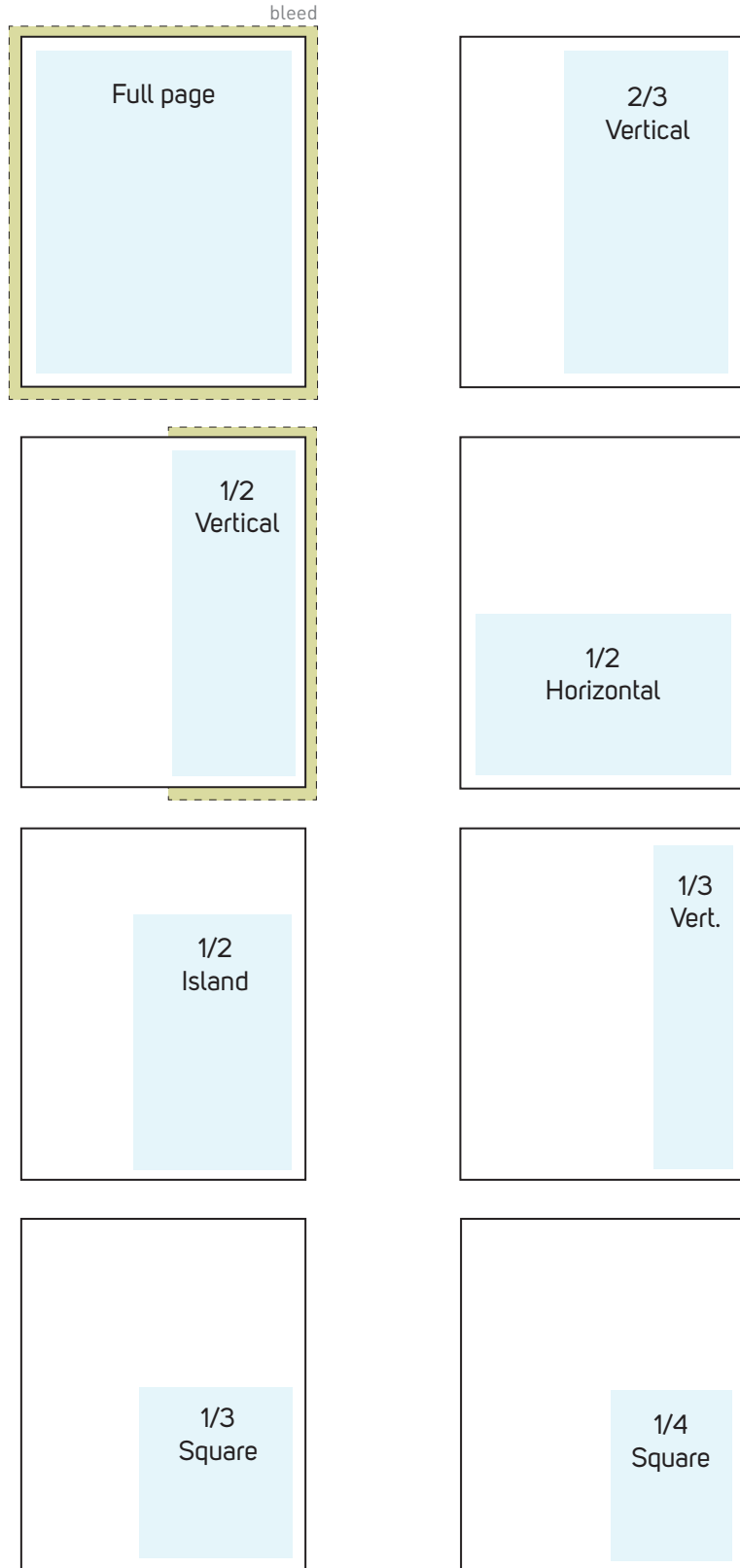
2.125" x 9.25" (w x h)

1/3 page square

4.5" x 4.5" (w x h)

1/4 page square

3.25" x 4.5" (w x h)



OPN Ad Preparation

1. Please provide a hi-res, press-quality PDF

To avoid printing issues: PDF should be 300 dpi, use CMYK color and include crop marks + 0.25" bleed.

2. Please confirm using OPN live, trim and bleed specifications

To accommodate shifts in the printing process: All text should be within the live matter area and all full-page images should bleed at least 0.25" beyond the printed page.

Sample ad:

Full page with bleed: 8.375" x 11.125"

Live matter area: 7.875" x 10.625"

Printed page: 8.125" x 10.875"

PDF includes crop marks and 0.25" image bleed

All page elements are well within live matter area

1. Hierarchy

- Headline: 80 pt
- Subhead: 25 pt
- Body: 12 pt

2. Composition

- Text aligned to left and grouped in blocks
- Copy short and direct
- High-quality image with single focus
- Plenty of open space

Call for Papers
ABSTRACT AND SUMMARY SUBMISSION DEADLINE: 07 JULY 2021
EXTENDED SUBMISSION DEADLINE - POSTERS ONLY: 31 AUGUST 2021

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